

New York Highway Safety Symposium, Fall 2015

“Partnering For A Safer New York”

By: Christina Hale, NYS STOP-DWI Association Chairperson

Surrounded by the blazing fall foliage of Broome County the NYS STOP-DWI Association, NYS Association of Traffic Safety Boards and the Governor’s Traffic Safety Committee co-sponsored the annual Highway Safety Symposium, October 18-21st in Binghamton, NY focusing on the theme of “Partnering for a Safer New York.”

More than 300 conference attendees spent four days attending workshops such as “High in Plain Sight, Current Alcohol, Drug Concealment Trends,” “Returning Warriors: Traffic Safety Challenges,” “Two Es of Teen Driver Safety,” “Impairment and Motorcycle Crashes” and Advanced Roadside Impaired Driving Enforcement. Many other pertinent issues were discussed including Ignition Interlock, Drugged Driving, Older Drivers, Pedestrians and Bicycles, Heroin Abuse Indicators, and Partnering to Solve Problems.

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“Have A Plan” Mobile App

Don’t Drive, Get a Ride

By: Pamela Aini, Foundation Project Director

Collaborative efforts of STOP-DWI Coordinators from across New York State, that are all members of the New York State STOP-DWI Foundation, Inc., led to the development of a mobile app that has been available for download since August of 2014. The app was developed as a tool offered to assist folks in having a plan. Using our “Don’t Drive, Get a Ride” theme, education and promotional materials have been and continue to be developed and distributed to further promote the app. To date we have 7,110 users with 61% of the users falling within our target age of 18 – 34 years.

For the past year many updates have been made to improve the app and were awarded the 2015 Gold ADDY Award at the American Advertising Federation – Madison/Milwaukee chapter. We are proud to present the opportunity for folks to “Have a Plan” for a safe ride with this new timely and convenient resource that enables you to locate and call a taxi service, program a designated-driver list, educate yourself on Blood Alcohol Content levels or even report a suspected impaired driver.

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The symposium also gave members an opportunity to hold business meetings and to have an informal exchange of ideas with those from around the state.

Highlights included the William T. Smith II and Dorothy Smith Institute, sponsored by the STOP-DWI Foundation; Battle of the Belts, sponsored by the NYS Association of Traffic Safety Boards and Advanced Roadside Impaired Driving Enforcement sponsored by the Governor's Traffic Safety Committee.

In addition it offered an opportunity to recognize those who have made significant contributions to the field with the William T. Smith, Richard (Dick) Novelli and Roy Thorpe Awards.

This year's William T. Smith Award, presented by the NYS STOP-DWI Association, went to Christopher Cernik, Esq., Greenberg Traurig, LLC for over 30 years of service to the Association. Chris has diligently fought to keep the DWI laws tough, consistent and enforceable. He constructed the Articles of Incorporation for both the Association and Foundation and advises on Ignition Interlock, fine collection and all policies and procedures related to local operation of the program. He has been a driving force behind the success of the NYS STOP-DWI Program and we are grateful for his guidance and commitment.



The Richard (Dick) Novelli award was presented to Orange County STOP-DWI Program for over 30 years of innovative school and community programs that have made a difference both locally and statewide. When the Traffic Safety component was added seven years ago it took the public information and educational aspects of the program to a whole new level. Revered

throughout the Hudson Valley as a prevention model, the program formed a cooperative effort with Orange-Ulster BOCES, Law Enforcement Agencies, the District Attorney, and parent groups to bring a comprehensive public awareness and prevention education program to all school districts. Under the guidance of the "Not One More" Committee comprised of a cross section of teachers, students and representatives from the above mentioned professional agencies, the Dutchess-Orange United Way agreed to spearhead a fund raising campaign for a Driving Simulator Program. To date there are 12 school districts actively participating utilizing 7 driving simulators and targeting the Sophomore age group. The community has raised over \$80,000 to support the program with donations continuing to accumulate. Governor's Traffic Safety Committee funded \$10,000 for equipment and STOP-DWI and Orange County Government continue to support the program.

This program has reached over 40,000 teens, parents and teachers and has also participated on the state level at the NYS Youth Conference and with assisting the surrounding counties with development of similar program components.



This year's Roy Thorpe award was presented by the NYS Association of Traffic Safety Boards to Thomas Beachy for his long and dedicated service to the traffic safety community and his strong commitment to advancing traffic safety to his local area. He was a driver education teacher, industrial arts teacher and work experience coordinator at Lewiston-Porter High School for 34 years. One of his major accomplishments included summer school driver education, teaching driver education certification at Buffalo

Mid-Hudson Coordinators Partner with PANDORA Radio

Kicking off this holiday season on the right foot the Mid-Hudson Region STOP-DWI Coordinators have partnered with Pandora Radio to advertise our **"Have a Plan"** mobile app. Each county contributed a nominal amount of money in order to purchase a sizable amount of visual ads that are coupled with an audio message to **"download the Have a Plan app now!"**

Listeners will be able to click anywhere on the screen and they will be automatically directed to the corresponding app store for their smart phone. Now that the app includes links to taxis, mass transit, uber and lyft we are hopeful that this will decrease the number of impaired drivers on the roads. You can also help spread the word by downloading the app to your phone.



Have a Plan
to get home safely.

DOWNLOAD THIS FREE APP
Don't drive. Get a Ride.

www.stopdwi.org

STOP DWI New York
Community Focused. Saving Lives.

HAVE A PLAN APP - CLICK HERE

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State, Driver Improvement, Defensive Driving and DWI at Buffalo State, Niagara University and Niagara County Community College.

Upon retirement from teaching he served as Town of Porter Councilman and Town Supervisor. He then worked for the Niagara County Sheriff Department as Traffic Safety Educator and was responsible for child passenger safety seat installations, school visitation (bus, pedestrian, and bicycle safety) and participating in Niagara County Traffic Safety Fair. He is now involved with Niagara County Veterans Court as a mentor.

He was past chairman of New York State Driver Safety Education Association of Western New York and Region 8 Vice-President of the New York State Association of the Traffic Safety Boards for 14 years.

Plans are underway for the 2016 Highway Safety Symposium to be held October 16th thru 19th in Lake Placid. Hope to see you there!

STOP-DWI New York Remains a Success

By: Christina Hale

The STOP-DWI historic legislation enacted in November, 1981 has reduced the chances of being killed by an impaired driver in New York State by almost 70%. Much gratitude is owed to Senator William T. Smith for his vision and guidance, and in memory of his precious daughter Judith Keleman, in helping to empower the counties to coordinate local efforts to reduce alcohol and other drug-related crashes within the context of a comprehensive and financially self-sustaining alcohol and highway safety program. STOP-DWI is an acronym for "Special Traffic Options Program for Driving While Intoxicated" (New York State VTL 1197). It permits each of the New York State counties to establish a county STOP-DWI Program which qualifies the county for the return of all fines collected for alcohol and other drug-related traffic offenses occurring in its jurisdiction. All 62 counties have opted to participate. Each county appoints a STOP-DWI Coordinator whose duties include the development of a program that includes education, enforcement, prosecution and rehabilitation along with the coordination of efforts by agencies involved in alcohol/substance abuse and highway safety.

For more information on our many and varied programs and to utilize our resources please visit: www.stopdwi.org

**** IN THE NEWS ****

Updated Ignition Interlock Legislation Signed by Governor:

The Governor has signed legislation that would require a defendant subject to the Ignition Interlock requirement to maintain the interlock device during the period of any declaration of delinquency for a violation of probation, and would authorize the court to extend the period of the condition by the period of the delinquency. Defendant will, however, receive credit for any period where the device is actually installed and maintained during the delinquency period.



WESTERN REGION HAPPENINGS.....

Ontario County STOP-DWI Program was assigned 239 new IID cases during 2015 in its first year as the IID Monitor for Ontario County.

Ontario County STOP-DWI held a Law Enforcement Training in March 2015 featuring Sheriff Mike Lewis from Wicomico County, Maryland. Over 120 law enforcement officers attended the day long training that included information on officer safety, Ignition Interlock, putting together a DWI case for prosecution and a DRE roundtable.

Allegany County STOP-DWI Program sponsored the Annual SADD Conference on October 30th. Over 100 individuals were in attendance including almost seventy students from seven schools. Topics discussed included Children of Alcoholics, Self-Injurious Behavior, Suicide Prevention and E-Cigarettes.

The STOP-DWI Program held two holiday events to promote awareness about the consequences of driving while under the influence of alcohol and drugs. A Christmas tree was put up in the main entrance of the Allegany County Courthouse between Thanksgiving and New Years and decorated with red bows and ornaments including a sign noting that it was provided by the STOP-DWI Program. During the first Legislative Board Meeting in December, the STOP-DWI Program hosted Cookies and Wassail Day and provided cookies and wassail to county employees, visitors and county legislators to suggest an alcohol-free alternative at get-togethers. The STOP-DWI Coordinator had Privilege of the Floor at the Board Meeting to provide information on the purpose of the day. The Board Chairman issued a Proclamation declaring December as Drunk and Drugged Driving Prevention Month in Allegany County. Cookies and Wassail are provided by the Cattaraugus-Allegany County BOCES, Belmont Center, Culinary Arts students.



Niagara County STOP-DWI Program and Niagara County Office of Traffic Safety held its 20th Annual Niagara County Traffic Safety Fair in May 2015. Students from all over Western NY attended this 8 day event. Planning has already commenced for the 21st traffic safety fair to be held in 2016.



Niagara County STOP DWI had a table at the Niagara County Fair in 2015. Promotional items were given out in addition to promoting the new free "Have A Plan" mobile app for smart phones.

Monroe County STOP-DWI Program sponsored the 2015 "Lights on for Life Motorcade" in partnership with "RAID" Rochester Against Intoxicated Driving on Saturday, December 12th. December is National Drunk and Drugged Driving Prevention Month.



Yates County STOP-DWI Coordinator Sheriff Ron Spike proudly displays their new billboard.



2015-2016 NEW YORK STATE STOP-DWI ENFORCEMENT CRACKDOWNS

HALLOWEEN:

October 30 – November 1, 2015

THANKSGIVING:

November 25 – 29, 2015

HOLIDAY SEASON (NATIONAL):

December 18, 2015 – January 3, 2016

SUPER BOWL:

February 5 – 8, 2016

ST. PATRICK'S DAY:

March 17 – 20, 2016

MEMORIAL DAY:

May 27 – 31, 2016

JULY 4TH:

July 1 - 5, 2016

LABOR DAY:

August 19 – September 5, 2016

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The New York State “Have a Plan” mobile app is available for Apple, Droid and Windows smart phones. It can be downloaded at www.stopdwi.org/mobileapp or directly from your mobile app store.

The Foundation further utilizes the grant funds to interface with baseball, hockey and basketball venues across New York State. Promotion of the point of purchase campaign, public service announcements, concession stand stickers and floor vinyl's were developed and distributed, all with the “Have a Plan” message, at all venues. At each game local STOP-DWI Programs executed special STOP-DWI activities on site and distributed educational and promotional materials. This past summer the interface was also expanded to the New York State Fair. STOP-DWI New York presence was seen with restroom signage, big banners at one concert venue and a 30 second advertisement spot for the mobile app playing three times a day at Chevy Court, the free concert area.



COMINGS AND GOINGS

Congratulations to our newly elected Board members. Elections were held at our Annual Meeting in October at the Symposium in Binghamton:

Association:

Christina Hale (Orange) – Chair
Michele James (St. Lawrence) – Vice-Chair
Suzanne Cirencione (Ontario) – Secretary
Robert Lighthall (Oswego) - Treasurer

The STOP-DWI Foundation will begin 2016 will new Board members as well. That slate will look like this:

Peggy Duffy (Monroe) – Chair
Chris Marion (Broome) – Vice-Chair
Linda Edwards (Allegany) – Secretary
John Winchell (Washington) – Treasurer
Craig Cherry (Orange)
Reggie Crowley (Columbia)
Lloyd Hoskins (Cayuga)
Matt Landers (Genesee)
Patti Miller (Warren)

